

Véronique Proulx nominated

Mrs. Véronique Proulx, Director of the **LAVAL TECHNOPOLE International Business Centre**, is becoming chair of **RECOMEX** (the Quebec Export Commissioners Network) and has been appointed to the board of the **HEC Alumni Association** as a director.

She was elected as chairwoman for a period of two years at the RECOMEX general members' assembly, held in Montréal on November 15th. She has also been accepted as a director on the board of the HEC Alumni Association, her appointment having been confirmed during the annual general assembly held on September 8th. Mrs. Proulx will also sit on the International Committee of the Montréal HEC Network.

RECOMEX (The Quebec Export Commissioners Network)

Headquartered in Quebec, RECOMEX is a non-profit organization consisting of 16 export promotion organizations that support more than 5,200 SMEs across Quebec.

Emerging in 2001 as a result of the members' desire to share their expertise and international networks of contacts, RECOMEX assures leadership in export development in all regions of Quebec, particularly by:

- giving export promotion organizations a single voice and assuring their representation before governments, partners and the public;
- putting the expertise of export promotion organizations to good use;
- assuring their development and training;
- developing joint export projects for all of Quebec;
- encouraging networking and coordinating joint actions by export promotion organizations.

For the next two years, Mrs. Proulx will work to raise awareness of the results of RECOMEX, a leading agency in the field of exports in Quebec.

HEC Alumni Association

Also, Mrs. Proulx was appointed to the board of directors and the international committee on September 8th for a two-year term.

The HEC Alumni Association promotes the interests of graduates and keeps track of the activities and services of the HEC Network to ensure that they encourage networking and support among graduates, their socio-professional development and their sense of belonging and pride in HEC Montréal.

International Committee

The main purpose of this committee is to lead the network of alumni abroad. HEC Montréal alumni work in different lines of business all over the world. In order to encourage networking, the network has established a group of ambassadors who organize activities in their region and serve as a contact for graduates, professors and managers of the school on business trips abroad.