



## \$5 Million Investment for Transfer of Glutino Head Office

**Laval, May 29, 2012** – **LAVAL TECHNOPOLE** is proud to announce the relocation of Laval-based company, **Glutino**. In a \$5 million investment, Glutino's headquarters and production centre have been amalgamated at 3750, rue Francis-Hugues as of April 2012. The move amounts to an increased and streamlined production surface of 2,500 square meters to 6,040 square meters, which will give the company space and means to jack up production volume in order to effectively meet increasing demand and general growth. Glutino has recently become a subsidiary of American company, Smart Balance.

Glutino is a leader in the preparation and marketing of innovative and superior quality gluten-free foods sold under the Glutino and GlutenFree Pantry brands. Glutino offers a wide range of long-lasting and frozen gluten-free products, including snacks, pastries, side dishes and bake mixes, which are sold all over Canada and the United States, as well as [online](#). This year alone, Glutino projects \$ 70 million in sales.

This investment follows on the heels of a major change one year ago that is aimed at boosting international sales—the August 2011 acquisition of Glutino Food Group by American conglomerate, **Smart Balance**, based in New Jersey and listed on the stock market.

Moving the headquarters and factory under one roof will permit us to centralize our operations,” explained **Glutino's Vice President Operations, Louis Léveillé**. “Glutino's presence and vitality is proof of Laval's position as an innovative food processing region,” underlines **AGROPOLE Director Nancy Guay**.

This expansion arrives at a perfect time for Glutino. These new infrastructures are a great marketing opportunity and will contribute to meeting the needs and changing demands of consumers suffering from celiac disease, complying with regulatory requirements, maintaining business relationships and retaining new customers, keeping the supply chain functioning properly, remaining competitive, and allowing the company to grow.

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**Source:**

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